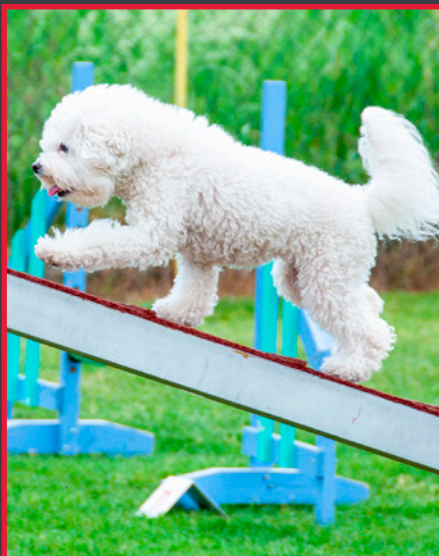




Pet Events from Mex Events

Promote your pet products with a pet event from Mex Events.

Invite your customers to bring their pet pooch to your store and partake in your super pet event!



WHY?

Use this exciting, interactive, outdoor concept to generate awareness about your pet products and pet brands. It's suitable for all ages where kids and grown ups can take part and win sponsored prizes for their pets!

WHERE?

Suitable for outdoor areas, car parks or front of store spaces at:

- Retail stores.
- Shopping centres.
- Garden centres.
- Hardware stores.
- DIY stores.



HOW DOES IT WORK?

- 1 Get your marketing team on board first to plan your advertising strategy that gets everyone with pooches involved. We can help with promotional material & expert support.
- 2 Select your date (or dates) and times - ideally when kids are off school!
- 3 Pick a prominent, safe, outdoor location in front of or adjacent to your store entrance. About 12ft by 24ft is ideal but this can be adjusted to suit most spaces available.
- 4 Select the pet products you want to promote (toys / treats / food) and decide what items you will offer as prizes. (Hint - You can source a product or supplier brand to sponsor your event).
- 5 We'll take it from here.

WHAT'S INVOLVED?

We'll arrive an hour before your event start time to set up and built the course which includes:

- Artificial grass.
- White picket fencing.
- Adjustable dog fences.
- Dog tunnel.
- Cones.
- Toys.
- Obstacles.
- Gazebo (to display prizes).
- Music.
- Sky dancers (to attract attention).
- Sinage (including your branding).
- We'll also provide two staff members, one van driver / course builder and another pooper scooper to help run the event and to.. well.. scoop poop!



MARKETING & PROMOTION SUPPORT:

We can help with all the advertising and promotional material including signs, posters, flyers and event information to promote your brand and event both in store and online. On the day (or days) of your event our staff will deliver and erect your pre-printed promotional material (banners & signs). Our staff will also act as your brand ambassadors during the duration of your event by handing out flyers & promotional material. They'll also brief your customers and passers by with key product information. The staff running your event can even be kitted out with branded t-shirts, jackets and baseball caps so they really look the part!

Book your pet event with Mex Events today. For more information

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